



Bassano Recorder

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BASSANO, ALBERTA, THURSDAY, JULY 11th, 1940.

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In Ottawa

By F. W. Gershaw, M. P.

In the last letter I started to describe some of the prominent members of the Commons. The leader of that assembly is well known to the Canadians. Mr. King has been the Liberal chief since 1919. He has held that position through days of storm and days of sunshine and that is an accomplishment in these times of rapidly changing public opinion. He has on two occasions been elected as the head of the largest group that has ever supported a Canadian Premier. He has not robust health or a towering frame but he is so well grounded in the art of government that his judgment is uncanny. His knowledge of fundamentals is so thorough that other leaders hesitate to differ with him because time has so often proven the correctness of his position. He has sat opposite to many opposition leaders like Borden, Meighen, Cuthrie, Bennett and Hanson. He always seemed to have the advantage of background and held the absolute trust and always loyalty of his following while plots were always smouldering in the camps of other chieftains.

His greatest contribution to the Empire was his success in keeping Canada united and able to make a maximum war effort when the great crisis had come. Among the members of all parties it is freely stated that no other living man could have accomplished this. His success is due to his early education and to hard work.

Mr. C. D. Howe who has been Minister of Munitions and Supply for some time is one of the popular figures in the house and his real ability is generally recognized. He is a Consulting Engineer and thus is accustomed to assuming great responsibilities. He is quiet and always cheerful and never seems to be worried or nervous. He works long hours. He seems to make decisions quickly and none there are who question his judgment. He can walk around a plant or a building under construction and will point out factors that even the Managers or Contractors were not aware of. His talks in the house are not polished as those of an orator but in answering questions he shows that he has a wonderful memory and a mastery of technical detail. He never answers questions in a rude or unfriendly manner and among his associates he is called the "foreman."

The Budget passed the house this week and obtained a big majority without one break in any of the party lines.

The Income Tax received a great boost and no objection was taken to this. The person even with a small income will be asked and will willingly contribute some thing to help the Cause of the Empire at war. The married person with no children will now pay a tax as follows.

Dominion & Province of Alberta
Income Tax Tax in Britain
1,500.00 30.00 141.00
2,000.00 65.00 328.00
3,000.00 230.00 703.50
4,000.00 425.00 1,075.50
5,000.00 670.00 1,453.50
10,000.00 2,660.00 3,550.07
20,000.00 8,555.00 8,715.07
30,000.00 15,900.00 14,796.31
500,000.00 502,935.00 405,765.69

It will be noticed that the smaller salaries have a higher tax in Great Britain and the large salaries in Canada are higher even more than the total income in the higher brackets.

Hospital Board Met Sat.; Discuss Delinquent Acc'ts.

The regular monthly meeting of the Hospital Board was held at the hospital on the evening of Saturday, July 6th with all the members present. Before the meeting was called to order the members inspected the "iron lung" which was donated by Lord Nuffield of England and has now been set up and placed ready for inspection in the isolation hospital. It is sincerely hoped that it will never become necessary to use this piece of equipment but if the occasion should arise when the machine is needed the people of the hospital district will have the gratifying knowledge that it is conveniently situated and ready for instant use.

Accounts totalling \$1,305.36 were passed for payment.

The Superintendent reported that during the month of June 5 patients had received treatment, 2 of whom had died; 13 surgical operations had been performed and 4 babies had been born (one girl and three boys). The Secretary's report showed that for the month of June, the earnings from all sources were \$1,559.91; the cash receipts \$995.57 and payments \$1,216.86. Several more delinquent accounts were dealt with.

Red Cross Notes

Articles shipped to Calgary, July 9th, 1940:

54 pair socks
1 pair gloves
1 pair mitts
11 sweaters
48 Abd. Binders
54 Bed Gowns, Cotton
36 Bed Pads
18 Hampton Pads
3 Pillow Cases
17 Pyjamas
50 Towels
52 Triangular Slings
1 bundle of woolen articles for Refugees
1 Blanket for Canadian Hospital from Mrs. E. Gougeon, Bassano.

Siphon Pipe Bursts On E.I.D. Structure

About noon on Sunday, June 30, the two concrete pipes at Antelope Creek Siphon burst. Repairs were immediately got under way and proceeded night and day in order to get lines back in service at the earliest possible moment.

These two pipes were carrying 275 second feet of water and consequently the supply available for lands below the siphon is reduced by that amount or approximately 25 per cent.

Every water user on the East Branch and the Bow Slope Canals which are the one chiefly affected by the accident was urged to exercise special care to avoid wasting water. Every drop available should so far as possible be put to good use. The operating staff is making every effort to allocate the available water equitably.

It is not possible at present to say just when repairs can be completed but crews are working 24 hours per day in order that there shall be no unnecessary delay in restoring full service.

The total running cost of operating the 22 municipal hospitals in this Province during 1939 was \$476,487.01 and the average running cost per patient day was \$2.73.

Free Show Monday Evening, July 15

1.68 IN. RAIN OVER WEEK-END

Relieves Critical Drought Situation in District

Rains during the past week-end brought 1.68 inches of moisture to parched crops of the Western Bus-
siness district, relieving a situation declared critical last week.

Starting on Friday, a heavy downpour saw the greater part of the moisture fall. Lighter showers on Saturday, Sunday and Monday however, added to the total amount of precipitation of the week-end.

Crops in the district had been without rain and moisture for a period of approximately five weeks and due to the intense heat of the few days preceding the wet spell, were beginning to show the bad effects of the dry spell.

The recent storm will relieve the situation for some time to come, and assure farmers of a fairly good crop. Nevertheless, farmers express the opinion that rainfall in the next few weeks would not in the least be disappointing.

U. F. A. PICNIC TO BE HELD AT RIVER JULY 17th

Members of the Bassano U.F.A. Local will picnic at the Backwaters on Wednesday next, July 17th, commencing at 10 a.m.

All members of the organization, and farmers and their families are invited to attend the affair.

A request is made that each family bring a picnic basket with eating utensils for the family. Paper plates and coffee will be provided at the picnic grounds. All who can are asked to bring a freezer of ice cream.

Dinner will be served at 1 o'clock, with ball games and races for young and old being run off afterwards. Come early and have a good time.

RECEIVE ENLARGED PHOTO OF JACK WALSH

The Recorder Office is in receipt of a 6 by 8 inch enlarged photo of Pilot Officer J. J. Walsh of Bassano, only son of Mr. and Mrs. Redmond Walsh. Mr. Walsh is one of the best known ranchers in the Province. Pilot Officer Walsh is in England with the R.A.F. The picture is a copyright photograph by Pearl Freeman of Piccadilly, W. 1.

Gem Notes

Sums amounting to \$88.29 and \$55.50 for the Red Cross and Y.M.C.A. respectively were realized in Gem during the month of June. The following committees were in charge of the collections:

Mrs. Brown, Wallace, Hyre, Cal-
lison, Pollock, Wade, Vliet, Mr. Pankratz, Mr. Janzen and Mr. Doe-

SMITH — DAHLIN

A very quiet and pretty wedding took place at First Presbyterian Church manse, Regina, Friday evening, June 7, when Marie W. Dahlin, Daughter of Mr. and Mrs. L. Dahlin, Khedive, became the bride of Jack M. Smith, son of Mr. and Mrs. H. Smith, Bassano, Alta.

The register was signed by Miss Grace Clark, Weyburn and Lieut. R. M. Wallace, R.C.N.V.R., Regina. Rev. S. Farley performed the ceremony.—Weyburn Review.

Motion Picture Industry Co-operates In War Effort

Letter from Overseas

Local Theatre to Play Picture; Admission by Special Ticket Obtained by Purchase of Two 25c War Savings Stamps

The following Letter was received by Mrs. J. Brown of Gem from her daughter, Mrs. J. Dunlavy, formerly of Duchess, now serving with the Red Cross in England. The letter is of considerable interest and district readers.

London, June 20
Dear Mother and Dad:

I can start out with good news; the boys are safe at Aldershot again. They were telling me about being all loaded, lorries and everything and then getting "the order to come back". They said they were so mad because they were anxious to get a pop at Hitler.

You will be hearing a lot on the radio about the threatened invasion of England but don't you worry they will get a hot reception if they land. We are all ready and those tanks won't do them much good in England, and we have a wonderful defence system, there is an air raid shelter right where I am staying and I have my gas mask handy all the time, and there are lectures and air raid practices every night, so if you do as you are told you are really quite safe, so don't worry about me being in London as we are really better protected here than anywhere else.

Thanks a lot for the papers. It is nice to read news of people you know.

I was reading in the Bassano Recorder that your local Red Cross was asking for more women to help with the work. You might tell Floyd that as an Albertan working in the Canadian Red Cross Headquarters in London, I can truthfully say they are doing a wonderful work. Here is one little instance of the work they do. One morning at 10 o'clock we got word that 100 Canadian Volunteers had arrived back from Norway and of course had lost their kits and everything. By 12 o'clock we had sent out 100 Red Cross bags containing soap, towel, shaving equipment, smokes, chocolates, writing paper, envelopes and socks. Then again as soon as a Canadian is in Hospital someone is sent to visit him and take his local Canadian papers and other comforts to him, and as soon as he is able to be up, someone goes with a car and takes him around. All these are voluntary workers, several like myself, working full time, so it is up to the women back home to keep us supplied with the articles necessary for the comfort of our boys. Luckily they haven't been in the thick of things yet, but we must be ready for these emergencies where they do go into battle and it would be nice to know that the women at home are doing their share. Well I am running out of paper so good night, with lots of love to you all.

May.

Rksen.

The Ladies plan on a Red Cross Tea in the near future. Mrs. F. Marquess has offered her home for the event. Watch for the date announcement.

We extend our heartiest congratulations to Mr. and Mrs. T. Christensen. Mrs. Christensen was formerly the Miss Edna George.

Manager Ubertino of the Orpheum theatre, Bassano, announced to day that on Monday, July 15th, at 8:30 p.m. a special free show would be presented. In co-operation with every other motion picture theatre in Canada, Mr. Ubertino is turning over the facilities of his theatre and staff for the presentation of a special performance designed to popularize and sell the new Canadian Government War Stamps and Savings Certificates.

The Canadian Motion Picture industry is mobilizing its resources from coast to coast to provide one evening to be devoted entirely to the prosecution of Canada's war effort. No amount of money can buy admission to this special performance. All the prospective movie patron has to do to obtain admission to the Orpheum theatre on July 15th, is to prove that he is a loyal Canadian by Purchasing a minimum of two 25c war saving stamps from the theatre or its special sales representative. Stamps already purchased from other sources do not entitle the bearer to admission. When two stamps are purchased in this way, a special free admission ticket will be issued to the purchaser entitling him or her to attend this gala patriotic performance.

A special film is being obtained and local authorities are already engaged in providing special entertainment features.

The full co-operation of Dominion and Provincial governments, in the arrangement of this performance has been assured. Service organizations, from coast to coast, are backing this magnificent effort. A million dollars is the objective but, as Mr. Ubertino said to-day: "Although our objective is a million dollars we fully realize that this is a comparatively small sum in the light of the tremendous sums required for Canada's war machine. However, we know that through the sale of this million dollars' worth of war saving stamps many more millions will be sold. We feel confident that a million Canadians will be started along the road to saving these cheap securities thus rolling up a tremendous army of dollars to help Canada win this war.

Since only government securities are being sold for admittance to this performance it is necessary for the movie industry to carry all the expense involved in the show. Organizers are travelling over Canada acquainting the various centres with the details of the plan. Attempts are being made to get famous movie stars to appear at key centres and each employee of every theatre in Canada is working at full pressure to ensure the success of this mammoth one evening's entertainment. At the conclusion of our interview with Mr. Ubertino he added "this is an opportunity for every Canadian to do his or her part in a small way to show their love for their country and their desire to get behind the Government and make sure that Canada wins this war."

The BASSANO RECORDER



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FLOYD T. CARY, PUBLISHER

A Licking For Hitler

HITLER AND HIS BLOODY gangsters are in for a tremendous licking from every nook and corner of the Dominion and Canadians everywhere are going to enjoy themselves to the full in the process of applying the licks.

The cry has gone out, "Stamp Out Hitler with War Savings Stamps" and the licking of the stamps is being encouraged in a nationwide drive which has been launched by the entire motion picture industry of this country to promote the purchase of the 25c stamps to aid the Government in its war effort at this critical hour. The feature of this campaign is a gala performance in all theatres, large and small, on Monday evening, July 15th, which will be free in every sense of the abused word, providing—here is the one and only catch—each patron purchases at least two of the 25c War Savings Stamps from a theatre in exchange for a complimentary ticket.

This unusual patriotic opportunity permits every person to support Canada's war effort, make a profit on the savings stamps which are retained by the purchaser of course, and enjoy a good show at the same time. The Federal Government is getting every cent of the proceeds through its own agencies, and the theatre proprietors and film distributors, as their contribution to the cause. Without question it is a praise-worthy effort and one that deserves the active support of the whole community.

The "Win the War" Campaign of the Canadian Picture Industry enjoys the endorsement of Dominion and Provincial Governments, the Lord's Day Alliance and many other patriotic and service organizations because it has been shown that the industry is providing substantial assistance to the war effort at its own expense. Generous response on the part of the public will complete the success of the truly gigantic undertaking, which is to raise \$1,000,000 for the Government all in one evening through the holding of shows which the people can enjoy to the limit without cost to the patrons.

The First Heliograph

MAN MAY FLATTER himself he was the first inventor of the first inventor of the heliograph for flash communication—but he is wrong. The prong-horned antelope has been using this form of signalling for perhaps thousands of generations before it was dreamed of by mankind. You have only to visit Nemiskam National Park, in southern Alberta, where more than 70 of these beautiful but timid creatures are enjoying sanctuary, to realize what an effective danger signal nature has provided for them.

The heliograph consists of white rump-patches composed of hair graded from short in the centre to long at the outside edges. Under the skin of each patch is a circular muscle by means of which the hair can in a moment be raised and spread rapidly into two great, blooming chrysanthemums more or less flattened at the centres. In the bright sunlight these patches flash far across the open prairie, giving the alarm signal to other members of the herd and warning them of the presence of an intruder. At once the whole herd speeds across the prairie, and with this good start, few, if any, enemies can overtake them.

Undoubtedly this method of communication has been of great service to the species, for the natural range of the prong-horned antelope is usually the open prairie where there is little or no cover. About 1914 the rapid decline in the numbers of the antelope in Canada was brought to the attention of the Dominion Government and the necessary steps for their protection were taken.

Previous attempts to breed the antelope in captivity had met with little success owing to the effects of the shock of capture, and it was believed that only in a large area where they are unaware of their confinement would the antelope survive in numbers. The original herd at Nemiskam Park, which numbered 42 head, was secured through the simple method of building a strong wire fence around them with the minimum of disturbance. There are still a number of antelope outside the enclosure contemplating with natural curiosity their more fortunate brethren within the park. Sometimes, by methods that any stockman will readily understand, the Warden, by the adjustment of fences, is able to grant admission to many of these applicants for sanctuary.

To the antelope's innate curiosity may be ascribed his greatest danger of destruction. At the first sight of an enemy he bounds away at the speed of a race-horse, but unless pursued he is apt to turn back and investigate the cause of his flight. If the enemy is armed with a rifle and is a good shot, the fate of the luckless antelope is sealed the moment he comes within range. All sorts of ruses were resorted to in olden days in order to "toll" the victim within striking distance. Sometimes waving a red handkerchief had this effect, or even lying on one's back and kicking one's legs in the air. The antelope, not accustomed to such peculiar behaviour, came back for a closer look, thinking perhaps that his eyes may have deceived him, but alas, it usually proved another case of one last look.

Besides being equipped with nature's heliograph, the antelope has another claim to scientific distinction. It is the sole member of a special family found nowhere else in the world. Like the cattle tribe, it has hollow horns, but unlike them, it sheds the outside sheath every year in the same manner in which the moose and deer shed their antlers. With the latter, however, the whole horn is dropped, while in the case of the antelope the outer sheath only is shed. The inner core, situated directly over the eye, remains and gives rise to a new horn which is pronged, hence the name "prong-horn."

BASSANO

MacFARLAND—WIGHT

A quiet wedding of considerable interest to citizens of Bassano and District took place at Grace Presbyterian Church Manse, Calgary, at 3 p.m. on Tuesday afternoon, July 9th, when Christine Mae, only daughter of the late Mr. and Mrs. R. S. Wight of Bassano, became the bride of Norman James MacFarland of the Cassels District. The ceremony was performed by Rev. A. Bright in the presence of immediate relatives and friends of the bride and groom.

The bride was given in marriage by Dr. B. E. Barlow of Bassano. For the ceremony she wore a dress of Pale Blue Ensemble with a Pale Blue Hat to match. She carried a bouquet of Sweetheart Roses.

Miss Freda Lenard of Bassano, bridesmaid, wore a Teal Blue dress with a pink hat, and carried a bouquet of Tea Roses.

Stanley Wight, brother of the bride, acted as Best Man.

Following the ceremony, a reception was held in the Ritz Cafe, Calgary, attended by a large number of friends of the couple. Mr. and Mrs. MacFarland expect to make their future home in the Bassano district.

The Ladies Altar Society are pleased to report that the church in Bassano is being completely redecorated by Mr. Holmes. It is hoped that the work will be completed by this coming Sunday.

Mr. Emil or Countess is again a patient in the local hospital.

TENDERS FOR SCHOOL HOUSE

E. I. D. SCHOOL DIVISION No. 44

Sealed Tenders will be received by the Board of Trustees of the above school district at the office of the Secretary-Treasurer up to noon, July 22nd, 1940 for the erection of a one roomed frame at Brooks, Alberta, school building after Plan No. L. C. F. 38. Plans and specifications may be obtained from Secretary-Treasurer on payment of a deposit of \$5.00. Plans must be returned within 24 hours, and deposit will then be refunded. A marked cheque for five per cent of the amount of tender must be enclosed with each tender as a guarantee that same is bona fide. No tender will be considered without this cheque attached. The lowest or any tender will not necessarily be accepted.

G. E. SMITH,
Secretary-Treasurer
Bassano, Alberta.

Special
Bargain
Fares
to
REGINA
\$9.85

WINNIPEG
\$18.85

and return

from Bassano

Correspondingly Low Fares
from Intermediate Stations

GOOD GOING

JULY 18-19-20

RETURN UNTIL

JULY 24

Good in Coaches only. No baggage
checked. For additional information
and train schedules, consult
Canadian Pacific Ticket Agent.

Canadian Pacific

KAYSER SILK HOSE

For Sheer Beauty Wear Kaysers Hose Chiffon, Crepes,
Service and Semi Service in all the Newest shades.

PRICE 85c, \$1.00 and \$1.15 pair

WASH DRESSES

Fast Coloured Prints, Broad-
cloths and Slubs. Smart styles

PRICE \$1.95

MEN OXFORDS

The Genuine Slater Shoes for
Comfort and wear.

PRICE \$7.50 to \$10.00

House o Hobberlin

JULY SPECIAL

Pick any Made to Measure Suit, at regular price and pay
5 per cent extra for extra trousers this means you get
extra trousers on a \$30.00 suit for \$1.50.

A real Special, considering the rising Market.

FRUIT SPECIAL:

1 can Strawberries
1 can Rec. pitted Cherries
1 can Libby's Fruit Cocktail
1 can Plums All for 69c

Can Sausages—Swifts. 1 lb.
Ready Cooked. 25c

Corn Flakes—3 pkgs 25c

SPECIAL—
1 pkg. powdered Ammonia
free with 5 cakes Pearl
White Soap 25c

SPECIAL

1 Giant Oxydol Reg. 75c, for
16 extra 2 cakes P & G soap,
all for 76c

Sandwich Spread—1/4 lb. tin
each 10c

Popped Wheat—With prescut
Tumbler 45c

Heinz Tomato Catsup—
Delicious with Cold Meat.
SPECIAL 22c

EXTRA SPECIAL

1 — Bottle Jergens Lotion and one 25c jar Face Cream
a — 75c Value, for ONLY 43c

Oranges, Sweet and Juicy 3 doz. \$1.00
Bananas, 2 lbs. 25c—Raspberries, Cherries, Plums,
Grapefruit, Lettuce, Hot House Tomatoes, Celery, Beets,
Carrots—Lemons, Large Size, Juicy.

JAMES JOHNSTON

"THE STORE OF QUALITY"

TASTE WHAT A

Difference

THERE IS IN

Bright's
CONCORD AND CATAWBA

IN GALLON JARS
3.00
and in 26 oz. and
40 oz. BOTTLES

Bright's Wines are never bottled until they
have been fully aged in Bright's immense
wine cellars (capacity 4 1/2 million gallons).

There is no substitute for AGE

This advertisement is not inserted by the Alberta Liquor Control Board
or by the Government of the Province of Alberta.

Mr. and Mrs. Cook of Medicine
Hat were recent week-end visitors
at the Mott home, near Countess.

Mrs. Ollie Swanson of Countess
has her daughter from the States
as a visitor for a short while.

ORPHEUM THEATRE

Fri. and Sat., July 19, 20

Union Pacific

Starring—Barbara STYANWYCK and Joel McCrea

Every moment is filled with—Conflict! Romance! Danger!

Excitement! Adventure! Drama! Ace Cast! ACTION!

5 to 12 years 15c; 13 to 15 years 25c; 16 and over 35c.

Monday Evening, July 15th
ATTEND The Special Picture Show in Aid of Canada's
War Effort. Admission—Purchase of two 25c War Sav-
ings Stamps from the Theatre Box Office. Watch for
Announcement of Picture Title.

Buy Two 25c Stamps Now!!!

An Airman to His Mother

Among the personal belongings of a young R. A. F. Pilot in a Bomber Squadron who was recently reported "Missing, believed killed" was a letter to his mother—to be sent to her if he were killed. "This letter was perhaps the most

amazing one I have ever read; simple and direct in its wording but splendid and uplifting in its outlook," says the young officer's station commander. "It was inevitable that I should read it—in fact he must have intended this,

for it was left open in order that I might be certain that no prohibited information was disclosed.

"I sent the letter to the bereaved mother and asked her whether I might publish it anonymously, as I feel its contents may bring comfort to other mothers and that every one in our country may feel proud to read of the sentiments which support an average airman in the execution of his present arduous duties. I have received the mother's permission, and I hope this letter may be read by the greatest possible number of our countrymen at home and abroad.

Dearest Mother,

Though I feel no premonition at all, events are moving rapidly, and I have instructed that this letter be forwarded to you should I fall to return from one of the raids which we shall shortly be called upon to undertake. You must hope on for another month, but at the end of that time you must accept the fact that I have handed my task over to the extremely capable

hands of my comrades of the Royal Air Force; as so many splendid fellows have already done.

First, it will comfort you to know that my role in this war has been of the greatest importance. Our patrols far out over the North Sea have helped to keep trade

routes clear for our convoys and supply ships, and on one occasion our information was instrumental in saving the lives of the men in a crippled lighthouse relief ship. Though it will be difficult for you, you will disappoint me if you do not at least try to accept the facts dispassionately, for I shall have done my duty to the utmost of my ability. No man can do more, and no one calling himself a man can do less.

I have always admired your amazing courage in the face of continual setbacks; in the way you have given me as good an education and background as anyone in the country; and I always kept up appearance without ever losing faith in the future. My death would not mean that your struggle has been in vain. Far from it. It means that your sacrifice is as great as mine. Those who serve England must expect nothing from her; we debase ourselves if we regard our country as merely a place in which to eat and sleep.

History resounds with illustrious names who have given all, yet their sacrifice has resulted in the British Empire, where there is a measure of peace, justice and freedom for all, and where a higher standard of civilization has evolved, and is still evolving, than anywhere else. But this is not only concerning our own land. Today we are faced with the greatest organized challenge to Christianity and civilization that the world has ever seen, and I count myself lucky and honoured to be the right age and fully trained to throw my full weight into the scale. For this I have to thank you. Yet there is more work for you to do. The homefront will still have to stand united for years after the war is won. For all that can be said against it, I still maintain that this war is a very good thing; every individual is having the chance to give and dare all for his principle like the martyrs of old. However long the time may be one thing can never be altered—I shall have lived and died an Englishman. Nothing else matters one jot, nor can anything ever change it.

Your must not grieve for me, for if you really believe in religion and all that it entails that would be hypocrisy. I have no fear of death; only a queer elation . . . I would have it no other way. The universe is so vast and so ageless that the life of one man can only be justified by the measure of his sacrifice. We are sent to this world to acquire a personality and a character to take with us that can never be taken from us. Those who just eat and sleep, prosper and procreate are no better than animals if all their lives they are at peace.

I firmly and absolutely believe that evil things are sent into the world to try us; they are sent de-

(Continued on page 4)

Buy Your Meat Where CHOICE QUALITY MEAT Only Is Sold



COURTEOUS AND OBLIGING
SERVICE AT ALL TIMES

PHONE IN YOUR ORDER—

"The Home of Fresh Meats

Pioneer Meat Market

STANLEY HASKAYNE, Prop.

A STATEMENT ON FORD WAR WORK IN CANADA

This Company is in the war to the full limit of its resources. Until the British Empire is victorious, until the battle for freedom of nations and liberty of peoples is won, we have pledged all the vast manufacturing facilities of our Canadian and overseas affiliated companies to the service of the Empire.

We regard this to be our simple duty as a Canadian institution, one of the industrial resources of the Dominion. The 8,400 employees in our plants as well as our widespread dealer and service organization from coast to coast are Canadian. The Company's shareholders include a large proportion of Canadian investors. No one individual, family or company has a majority control of our shares.

For these reasons, aside from our deep feeling of loyalty to the Empire and its high purposes, it is fitting that Ford Motor Company of Canada, Limited should give whole-hearted support to the national war effort.

From the very beginning this has been our course. Even before war was declared, in co-operation with officers of the Department of National Defence, we laid in our plant the groundwork of military production. Since conflict became a reality we have given war orders precedence over everything else. More than fifty per cent of our production is in vehicles for military use and this percentage is increasing rapidly.

We are now engaged in supplying approximately 35,000 motorized vehicles of many types, of which 10,000 are for the Canadian government and 25,000 for other Empire governments.

We are constructing at our own expense a \$700,000

plant addition to provide facilities for the building of Universal machine gun carriers of which we have undertaken to deliver fifty a week to the Canadian government as soon as production can be started. This addition will also enable us to increase production of other types of military vehicles. Our affiliated companies with plants in South Africa, Australia, New Zealand, India and Malaya are similarly engaged in Empire service.

Beyond our manufacturing facilities we have been fortunately able to contribute skilled man-power. From our Canadian and overseas organization, engineers and men with special training in transport and other lines are rendering valuable service.

Major adjustments in our business have been necessary through loss of export trade and because of domestic taxation. We have made these adjustments cheerfully. Our one concern now is the successful prosecution of this war so that people of all nations may again be able to work in freedom and peace.

PRESIDENT

FORD MOTOR COMPANY OF CANADA, LIMITED

Statement in Parliament by the Hon. C. D. Howe, Minister of Munitions and Supply

"The president of the Canadian Company has shown perhaps as keen a desire to assist in Canada's war effort as any citizen of this Dominion has done. His corporation since the outbreak of the war has done and is doing very important work for Canada's war effort, in the way of building motor transports and Universal carriers. The company has placed itself entirely in the hands of the government as to the terms of the contract which it has had.

"A contract, providing for a fixed price as low as we could find any basis for asking, was worked out; an overriding provision was inserted that the books of the company would be audited and if the stipulated price produced a profit more than a very low percentage indeed, that price would be scaled down accordingly. In other words, the work of the Ford Motor Company of Canada, its attitude toward the war, and its ability to assist in Canada's war effort, have been so far as I have been able to observe, beyond criticism."

Statement in Senate by Senator Raoul Dandurand, Government Leader in the Senate

"Ford Motor Company of Canada is doing its utmost to serve the interests of the country, the War Supply Board and the Government."

Statement in the Senate by Rt. Hon. Arthur Meighen, Conservative Leader in the Senate

"They (Ford dealers in Canada) are numbered in the hundreds. And the number of employees of these dealers is very large. The ramifications are tremendous. For all the purposes concerning us, the Company is a Canadian concern, and I can add to the assurance given by the honourable leader of the House my own feeling that there are no better Canadians than those at the head of the Ford Motor Company of Canada and throughout that Company's organization. They will assist us to the utmost in our war work."

Women's Auxiliary Motor Service
Early in the war the Ford Motor Company of Canada, Limited, organized free training courses for women in the care and operation of motor vehicles for possible war service. 284 such classes have been conducted, with an enrollment of 7,343. The number who have completed the eight-week course is 3,473, with 2,656 now under instruction and 1,214 enrolled in new classes about to start. All instruction and equipment has been furnished by Ford dealers and the Company without charge.

Types of Motorized Vehicles for Military Use Being Made by Ford Motor Company of Canada

The Company is engaged in manufacturing 35,000 motorized vehicles for Canadian and overseas governments. They include light two-wheel drive trucks, known as 8-cwt., which are used for carrying light stores, personnel or wireless sets; 15-cwt. units, used to transport heavier

loads, personnel, as anti-tank gun tractors, water tank carriers, etc.; 30-cwt. four-wheel drive, used as load carriers; three-ton, four and six wheels, for heavy loads, for workshops, for wrecking equipment, etc.; four-wheel drive gun tractors used to haul artillery, as well as ambulances and regular passenger cars and station wagons specially fitted and painted for army purposes. Present schedule of deliveries of these military vehicles constitutes more than 50 per cent of the Company's production. The plant is working day and night.

EDMONTON

EXHIBITION

July 15th to 20

SINGLE

FARE

FOR ROUND TRIP

from all stations in Alberta,
Saskatchewan and British
Columbia

(Vancouver and East)

TICKETS ON SALE

JULY 13 to 20 incl.

Where no train service July 13 tickets will be sold for July 12

RETURN LIMIT JULY 23

If no train July 23, good first
available train thereafter

Full information from
Ticket Agent

Canadian
Pacific

The ALBERTA PACIFIC ELEVATOR AGENT
... is your Community Neighbor and Partner. You will find him qualified to provide satisfactory Grain Marketing Service.

COUNTESS

Mrs. G. Ferraby and son spent the week-end at the home of her parents in Patricia where she attended the wedding of her brother, Fred Heidt, formerly of Countess.

Mr. and Mrs. H. P. Ferguson, Ferne Ferguson, Bill Snape, Rosemary and Eleanor Ferraby were guests at Gambles on Sunday.

Mrs. Gray of Maple Creek Sask., is spending a short vacation at the Hawn home.

Mr. and Mrs. A. L. Cador Jr. and Maxine Edwards were Sunday visitors of Cadors.

Mrs. M. Reynolds who is now visiting at Ferraby's returned from Saskatchewan, where she spent several weeks visiting friends and relatives.

Mrs. Dalsto and sons came to Countess last week where she will reside with her husband, Mr. Dalsto, who is farming here.

Mr. and Mrs. G. MacIntosh and

Peggy were visitors at Thompsons on Sunday.

Buck Hartley, Jr., arrived here from Maple Creek where he intends to spend the summer at B. Hartley's.

The Hawes family went fishing and picnicing at the backwaters on Sunday.

Ruth Sweet former teacher of Burn Brae, went to Edmonton where she will attend summer school.

LATHOM

Mrs. H. Baker and Kenny were Brooks visitors Wednesday last. Mrs. Baker saw the picture "Gone With the Wind" while there.

Lathom school children and their mothers enjoyed a picnic Friday afternoon on the school grounds. Sandwiches, Cake, Cookies, Lemonade and Ice Cream were served after a game of softball had been played. Then the mothers were asked out to play a game, against the children, after which many of the children enjoyed a swim.

Mr. and Mrs. Merithew were Sunday visitors at the Goudie and Angus Smith homes on Sunday afternoon.

Doris Levesque left last week for East Coulee to visit with relatives.

Mr. and Mrs. H. Baker have moved their effects to Rainier. Mrs. Baker will stay with her mother while Mr. Baker writes exams in radio engineering in Toronto.

Mary Lore arrived home from Calgary Friday, where she has been attending Business College. She was an overnight guest of Mr. and Mrs. Currie. Before coming home Saturday.

IN LOVING MEMORY

In loving remembrance of our Dear Husband and Father, Harry Cowan, who passed away two years ago. Sadly missed by his Loving Wife and Family

Mrs. B. P. Cowan and Daughters.

Canadian Pacific

LOUIS CONN - PHONE 7

The Home of the John B. Stetson at American Prices. New Styles just in.

U. S. Riding Boots and Shoes. We feature Levi Strus and Carhart Overalls. Valentine Martin Boots, Shoes and Oxford, John Watson Work Gloves.

We also carry a complete line of Womens', girls and Kiddies shoes at reasonable prices.

Men's Work Shirts on Special 95c
 Men's Work Gloves on Special 95c
 Clearing Girls' Slacks, all sizes, reg. \$1.50 on sale \$1.00
 Men's Dress socks, wool Lisle, reg 40c spc. 3 pr. \$1.00
 Men's Work Socks, reg. 40c on sale 3 pair \$1.00
 Men's work boots reg. \$3.45 on sale \$2.95
 Kiddies dress with bloomers to match reg. \$1.25 sale 95c
 Ladies' House dresses—Clearing Specials at \$1.00
 Ladies' silk stockings, reg 95c to go at 75c

FRESH FRUITS AND VEGETABLES
ORANGES—4 dozen \$1.00
APPLES—Green, Just in, 3 lbs. 25c
CHERRIES, table; STRAWBERRIES, CUCS, LETTUCE, TOMATOES, BANANAS, (fresh)

Why pay more when you can get Calgary's best Breads, Cakes and Pastries in daily for less money delivered to your door every morning. Give us a trial just phone 7.

PIES—Apple or Raisin, each 10c
LAYER CAKES—Chocolate or White, each 25c
FRUIT CAKES—Fresh 25c

JELLY DONUTS—PLAIN DONUTS— or CHOCOLATE Breads—Veinna, Rye, Sandwich, Raisin, Brown or White, all double Wax wrapped, for only 9c.
 We also carry a fine selection of other cakes, cookies and pastries, come in and look them over.

COFFEE—1 lb. pkg. a real buy 39c
PURE JAM—4 lb. tin 59c
PEANUT BUTTER—Put up in quart sealers 50c
VEGETABLE SPECIAL—Peas, Beans, Corn or pork and Beans, any assorted 8 for \$1.00

CHIPSO, JIFF, OXYDOL or RINSO—any 2 45c
FACE SOAPS—any assorted 4 for 25c or 17 for \$1.00
SWEET MIXED BISCUITS—2 lbs. 45c

TOMATO JUICE—While they last 28 oz. bottles of ice cold drinks, any flavour, delivered with order. 10c

Fresh and Cured Meats, all under modern Refrigeration. Cooked Hams, Cheese loaf, Sliced Bacon, Weiners, Baloney, Steaks and Roasts as well as canned meats and fish of all kinds.

WEDDINGS

HEIDT—FRANKHAUSER

A pretty wedding was solemnized on Saturday, June 29th, at the home of Mr. and Mrs. Dempster Haven, Patricia, when Martha Ruth Frankhauser, Cessford, became the bride of Frederick Moore Heidt, Patricia. Rev. R. R. Hinckley of Brooks officiated. The Matron of honor was Mrs. George Ferraby, Countess, sister of the groom. Dempster J. Miller, Patricia was groomsman for Mr. Heidt. The bride's dress was of turquoise blue chiffon. Mrs. Ferraby wore black velvet with rhinestone trimming and white accessories. Following the ceremony the hostess served a delicious wedding supper. The house was decorated with roses and peonies. Mr. and Mrs. Heidt will reside in Patricia.

AN AIRMAN TO HIS MOTHER

(Continued from page 3)
 liberately by our Creator to test our metal because He knows what is good for us. The Bible is full of cases where the easy way out has been discarded for moral principles.

I count myself fortunate in that I have seen the whole country and known men of every calling. But with the final test of war I consider my charter fully developed. Thus at my early age my earthly mission is already fulfilled and I am prepared to die with just one regret, and only one—that I could not devote myself to making your declining years more happy by being with you, but you will live in peace and freedom and I shall have directly contributed to that, so here again my life will not have been in vain.

Your loving son.

Buy War Savings Stamps -- And attend the Show, Mon., July 15



Firestone CHAMPION TIRES

PIERSON & YOUNG — ROY SMITH'S GARAGE
 Phone 89 — BASSANO — Phone 28

Why Take Chances?

FIVE DOLLARS CASH WILL INSURE YOUR TOTAL CROP AGAINST LOSS IN THE ALBERTA HAIL INSURANCE BOARD

SEE

V. G. CAMPBELL

Exclusive Agent for Bassano, Crowfoot and Makepeace.
 Phone R302, Bassano, for further particulars.

Still TOPS

IN REFRESHMENT

Big Drinks! Big Value!

CALGARY BREWING & MALTING CO. LTD.

BUSINESS and PROFESSIONAL

A. T. Connolly
REGISTERED OPTOMETRIST

Broken Lenses Replaced from Prescription or Pieces.

Absolute Satisfaction Guaranteed,
QUICK SERVICE

Dr. A. G. Scott

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Office 37 - Residence 131

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VETERINARIAN

BASSANO - - - - ALTA.

McLaws and Gordon

Wm. McLaws - R. A. Gordon
B.A., LL.B.BARRISTERS AND SOLICITORS,
NOTARIES.

BASSANO, ALBERTA

Phone: Office No. 6.

Harry Holmes

CARPENTER & BUILDER

Estimates Given on all Work.

If you are in need of building
or carpenter work of any
kind—Phone 16, Bassano.ORDER
CUT FLOWERS AND PLANTS,
SPRAYS AND WREATHS
FROMH. D. Bacon
Phone 129 - Box 103MILK AND CREAM
Fresh milk and cream delivered
by motor early every morning.

Bill's Dairy

Our Customers Remain
Satisfied.

W. S. Playfair

Agency for
COAL AND WOOD
Feed and Draying

Phone 26, Opposite Depot

FRESH MILK AND
CREAM
Delivered to Your Door
Every Morning

A. Meidinger

LETTERS
TO THE
EDITORThe Recorder, Bassano, Alta.
Dear Sir:

Recent developments brought the war effort of this Company into the limelight. The general disposition of the Canadian newspapers to take a constructive view of the situation is a source of satisfaction to us. Destructive criticism is naturally undesirable, from our viewpoint, as it might hesciously impair our ability to assist our country in waging war.

The Canadian Ford organization is whole-heartedly behind the British Empire in its determination to fight on to victory. Everything in our power is being done to contribute to this much desired end. I am anxious that everyone should have a complete understanding of our position which is explained in the attached advertisement which appears in your newspaper. I am now placing before you additional information which has a direct bearing on any further consideration which may be given the matter.

This Company has operated in Canada for 35 years. Its shares are owned by Canadians, Englishmen, Americans and people in several

other countries. The Company's shareholders include a large proportion of Canadians. No one individual, family, or Company has a majority control of our shares. However, while consideration of our ownership is important there are other considerations which are perhaps even more important at this time.

Our manufacturing plant in Windsor, Ontario, is the largest automobile plant in Canada. It is ideally fitted for the manufacture of many types of motorized transport. Currently more than fifty per cent of its production is in vehicles for military purposes for the Canadian and other Empire governments. This percentage is increasing, and will be increased, to any point required. War orders have taken priority over all other work from the outset of the war and will continue to do so.

This Company employs some 8,400 Canadian workers in its factories and offices in Windsor, Toronto, Winnipeg and Vancouver, and in its sales and service branches, in Saint John, Montreal, Regina and Calgary. These people earn their entire livelihood from this business. Many thousands more in the factories and offices of manufacturers who supply us with materials and parts earn a substantial part of their income because of our operations. We have more than 700 dealers in Canada employing approximately 6,000 people to sell and service our products. All told, including dependents, and estimated 100,000 Canadians benefit through employment created by this company. Many more benefit indirectly.

Consideration of these facts, you will agree, makes it clear that any injury to this company would result primarily in injury to many thousands of Canadians; in injury to their ability to carry a full share of the necessary burden of war taxation, and in obvious damage to the economy of the Dominion. Beyond that, it would interfere with our ability to produce, as economically and efficiently as possible, whatever military vehicles are required. That much hurts Canada's war effort in like measures.

Should you wish to make any use of the facts presented here you are entirely free to do so. It may be that you will wish to help correct any false impressions held by less informed persons. Any effort you see fit to make in this direction will be warmly appreciated by me.

Yours very truly,
Ford Motor Company of Canada,
Limited,
W. R. Campbell,
President.

Services will be conducted in St. Columbus R. C. Church on Sunday next, July 14th at 11 a.m. Rev. Fr. Morrow of Brooks will officiate.

APPLICATION FORMS FOR
REFUGEE CHILDREN MAY BE
SECURED AT RECORDER OFFICE

The Recorder Office in Bassano is in receipt of a number of application forms for Refugee children from England, the forms being

CLASSIFIED

Ad. Column

35¢ per insertion;
3 insertions \$1.00

Inexpensive—Get Results

LOST—Spare tire, rim and hub. Lost on the highway east of Bassano. Reward to finder. M. H. Ward, Arrowwood, Alta., or call at Recorder Office.

LOST—Pair of Gold Rimmed Glasses. Lost in vicinity of Fair Grounds in Bassano. Finder please return to Robert Bacon, Bassano.

FOR SALE—Fresh Strawberries by the case. Reasonable. Apply Bassano Nursery, H. D. Bacon.

ORPHEUM THEATRE

"THE FINEST IN ENTERTAINMENT"

Announcing

THE GREATEST PICTURE IN SCREEN HISTORY
5 Years To Produce
3 1/2 Hours to see it!Cost 4 Million Dollars
Entirely in Technicolor"GONE WITH
THE WIND"2 DAYS ONLY
Fri. & Sat., July 12 & 13

1:15 P.M. TWICE DAILY 7:45 P.M.

Prices Include Tax

MATINEE: (All seats reserved)

75¢

EVENING: (All seats reserved)

\$1.10

Buy Your Seat Tickets in Advance! Box Office open from
11 a.m. to 2 p.m. daily, and during show hours.

Seat Sale opens Thursday, July 11th, at 1 p.m., theatre. Special attention to mail orders, accompanied by cheques and self-addressed, stamped envelope.

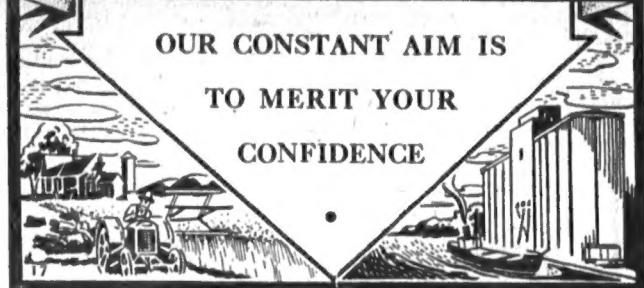
This Picture positively will not be seen anywhere except

at advanced prices until 1941.

R. UBERTINO, Manager

Bassano, Alberta.

FEDERAL GRAIN LIMITED

OUR CONSTANT AIM IS
TO MERIT YOUR
CONFIDENCE

sent out by the Provincial Government. Persons in Bassano and surrounding district may have these forms by calling in at the office during office hours and requesting them.

It is understood that many persons in this district have signified their desire to take refugee children into their homes for the duration of the war, and Mr. T. Blaine, Superintendent of the Child Welfare Department, requests that application forms be filled in and mailed to the provincial Department as quickly as possible.

The forms are here for the asking. Why not call in the next time you are down town?

It's a
MILEAGE
CHAMPION



THE LONG-WEARING
GOOD YEAR
ALL-WEATHER
TRUCK
TIRE

For long, economical service . . . on any roads . . . choose Goodyears. Goodyear makes a tire for every type of truck and job . . . each one a money-saving, big-mileage champion. Drive in today! We have the RIGHT tire for you.

PIERSON'S
SERVICE STATION
BASSANO, ALBERTA

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

Local Items of Interest

Mr. Jack Fraser is at present working in Calgary.

Mr. Charles Hanna spent the week-end visiting in Calgary.

Ramsay Broadfoot was a Calgary visitor on Saturday last.

Geo. Ungarian left for Calgary Wednesday morning, where he will visit for a few days.

Dr. and Mrs. B. E. Barlow spent Tuesday and Wednesday visiting in Calgary.

Mr. and Mrs. R. V. McCullough are spending the holidays visiting at Sylvan Lake.

Mr. and Mrs. A. S. Currie left for Calgary last week-end, where they will spend the holidays.

Mr. and Mrs. R. Wans of Medicine Hat were Bassano visitors on Tuesday of this week.

Mrs. L. Conn and daughter Isobel are spending a few days visiting in Calgary.

R. A. Gordon is spending a short holiday at the home of his parents in Lloydminster.

Mr. Sam Edwards was a Calgary visitor over the week-end.

Mr. L. Conn accompanied by his parents left this week for a short holiday in B. C.

Mr. and Mrs. Percy Powell of Bassano were Stampede visitors in Calgary the early part of the week.

Mr. and Mrs. W. J. Redmond and children were Calgary visitors on Monday and Tuesday of this week.

**Special
Bargain
Fares**

CALGARY

and return

\$2.00

from Bassano

Correspondingly Low Fares from Intermediate Stations

**GOOD GOING
JULY 18-19-20**

**RETURN UNTIL
JULY 23**

Good in Coaches only. No baggage checked. For additional information and train schedules, consult Canadian Pacific Ticket Agent.

Canadian Pacific

LISTERINE TOOTH PASTE

SPECIAL

3 Regular 25c Tubes--75c Value

FOR ONLY 49c

STILES "The Druggist"

The Rexall Store

McKEE'S STORES

Ladies' Wear and Dry Goods Dept.

Featuring the Smartest Lingerie and Hosiery for Ladies

THE FAMED HARVEY-WOODS LINGERIE

Ladies Rayon Panties of excellent quality. Elastic Waist, wide open Knee.

65c per pr.

LADIES RAYON BRASSIERES

Fashioned in the latest Styles for comfortable wear, with Rayon, White and Tea Rose colors.

75c each

LADIES' RAYON BRIEFS

Fine quality Elastic ribbed garments, brief style, perfect fitting; cool and comfortable for Summer wear.

65c per pr.

LADIES' RAYON SLIPS

Fine quality, perfectly tailored, opera top strap style, shadow proof front; color, white.

1.95 each

ORIENT SILK HOSIERY

The world's most beautiful Hose, come in Sheer Crepe Sheer Chiffon and Service Weight all the smartest of the new Summer colors are here including: Peaches, Wild Cherry, Dashing Gorgeous, Orchid Beige and many more beautiful shades.

Orient Hose chosen for lasting Loveliness.

PRICED 1.00 and 1.15 per pair

Men's and Boys' Wear Department

Everything New for Summer Wear

MEN'S SPORT SHIRTS

Tailored from a fine Twill Shirting, Sanforized and Shrunk; short zipper front fastening, long sleeves, two breast pockets, dressy summer wear. Colors, Green, Wine and Cream.

PRICED 1.95 each

MEN'S WHITE SPORT PULLOVERS

Fine white Knit Cotton, with deep collar and zipper front fastening. Short sleeves, cool and comfortable summer garments.

PRICED 1.00 each

BOY'S SUMMER PULLOVERS

Three tone stripe Pullovers for Boys, Size 30, 32, 34 of fine knit with short sleeves, and round neck, for sports or dress wear.

PRICED 75c each



Phone 9 for Prompt Delivery

Always at Your Service

Three Real Soap Specials--

| | |
|---|------------|
| No. 1—1 GIANT OXYDOL and 2 bars of P & G SOAP—ONLY | .70 |
| No. 2—2 CRYSTAL FRUIT DISHES and large pkg. JIF SOAP FLAKES | .28 |
| No. 3—3 LARGE BARS IVORY SOAP, SPECIAL | .21 |

| | |
|---|------------|
| HUDSON BAY COFFEE—Cleaned and Roasted by the latest Thermal process lb. | .45 |
| TENDERLEAF TEA—Give it a trial, 12 oz. pkg. | .55 |
| PAULIN'S POPPED WHEAT—With Prescut Tumbler enclosed, 1/2 bushel size | .35 |
| ODEX TOILET SOAP—Banishes perspiration odour, 6 bars | .25 |
| GRANTHAM'S LEMONADE—1 pkg. makes 30 glasses | .15 |
| NORWEGIAN SARDINES—The last we will be able to get, 2 tins | .35 |
| FRESH CANDY—Alberta Mixture—Gums, Creams, etc. SPECIAL, lb. | .29 |
| TOMATO JUICE—No. 10 tins. SPECIAL | .55 |
| BURN'S SPREADEASY CHEESE—2 lb. box | .55 |
| TOMATO KETCHUP—16 oz. tin, 2 for | .25 |

Fruit Special

| | |
|----------------------|----------------|
| 1 tin FRUIT COCKTAIL | |
| 1 tin PEARS | |
| 1 tin APRICOTS | |
| 1 tin PLUMS | ALL 4 tins .63 |

Fruits and Vegetables

STRAWBERRIES, RASPBERRIES, CHERRIES,
GRAPEFRUIT, LETTUCE, CELERY,
TOMATOES.
PRESERVING APRICOTS NOW IN.